

ANNUAL REPORT 2018-2019

I am pleased with the students activity of creativity and the enriching enlightenment on the mission of learning which makes a purposeful way for the welfare of the individual that our “**TERF’s Academy College of Arts and Science**” stands with the characteristic and determined faculties in an enchanting atmosphere.

I proudly say that we are towards the successful 14th Academic year and I stand before you to present the **Annual Report** for the **Academic year 2018 – 2019**.

RANK HOLDER

K.Agasthiya of BBA secured 9th rank in Bharathiar University Examinations 2018.

STUDENTS ACHIEVEMENTS

The students from departments took participated in various off campus events and proved their talents by their efficient use of skill sets. The success of our college is marked by our achievers.

- Final B.Com(CA) students K.Ayyanar, M.Monishavani, V.Gayathiri, S.Kaleeswari, S.Ashok, S.Dinesh, S.Bhuvaneshwaran, B.Sriram, D.Naveenprasanth, C.Nandhakumar, M.Suryakumar, J.Kavinkumar, A.Krishnakumar, K.Anadharaj, D.Susdeendiran, M.Vivekanandhan, P.Prakash, E.Naveenkumar, G.Sudalaimuthu, K.Sasikumar, T.Siva, P.Sudhan, A.Suganya, R.Umamaheshwari, P.Sowmiya, K.Sentamilselvi, M.Priyadharshini, K.Muthulakshmi, P.Saranyadevi, S.Sangeetha and E.Priyadharshini participated in a Seminar titled “**Leadership**” on 20th June, 2018 at Vivekananda Institute of Management Studies, Coimbatore.
- K.Anandharaj, A.Krishnakumar, S.Lavanya, V.Gayathiri, S.Kaleeswari, N.Monishavani, P.Sudhan, R.Sivanesan, K.Sethupathi, G.Sudalamuthu, B.Sriram of III B.Com(CA), S.Sivashankar, C.Bharathan, M.Shankarprakash, S.Gowtham, A.Soundararajan, S.Boopana, R.Valarmathi, M.Sangeethamani and R.Malathi of II B.Com(CA) participated at an International Conference “**e-Economy and its Impact in India**” held at Tiruppur Kumaran College for Women, on 19th July, 2018.
- K.Sethupathi, G.Sudalamuthu, P.Sudhan, G.Suryanarayanan, R.Sivanesan, V.Naveenkumar, C.Nandhakumar, T.Siva, D.Naveenprasanth,

M.Suryakumar, P.Prakash, R.Sasikumar, B.Sriram, S.Thangamani, S.Sathyapriya, S.Vanmathi, K.Sentamilselvi, M.Priyadharshini, K.Muthulakshmi and P.Saranyadevi of III B.Com (CA) participated in a National Level Seminar “**Impact of Demonetization on Indian Financial Sector**” on 28th August, 2018 at Sasurie College of Arts and science, Vijayamangalam.

- R.Devasahayarani, L.Kabila, M.Monisha, E.Pandikannan, D.Pavithra and G.Santhiya from M.Com (CA) participated in 2nd One Day International Conference “**Impact of Digital Economy in India**” on 12th September, 2018 at Bharathidasan College of Arts and science, Erode.

- K.Muthulakshmi, A.Suganya, R.Umamaheswari, P.Soumiya, B.Sriram, V.Naveenkumar, C.Nandhakumar, J.Kaveenkumar, A.Krishnakumar, G.suryanarayanan of III B.Com (CA), P.Sathyadevi, N.Kasthuri and K.Divyabharathi of I M.Com (CA) participated in a National Level Conference on “**Future Scenario of Service Sectors in Indian Economy**” at A.V.P. College of Arts and science on 29th January, 2019.

- Final B.Com (CA) K.Sethupathi, P.Sudhan, A.Krishnakumar, K.Anandharaj, S.Veerakumar of II B.Com (CA) and R.Dhanaselraj of I B.Com (CA) won **First prize** and a cash award of **Rs.2000** for **Mime Show**, K.Mohanprasanth, T.Babu, V.Karan, R.Nagaraj, R.Dhanaselraj of I B.Com (CA) won **First prize** and a cash award of **Rs.2000** for **Treasure hunt** and TERF’s Academy College of Arts and Science won the **Overall Championship Award** at a National Level Management Meet “**BATTEN 2K19**” held at M.P.Nachimuthu M.Jaganathan Engineering College, Erode on 6th February, 2019

- A.Krishnakumar, K.Anandharaj, K.Sethupathi, P.Sudhan of III B.Com (CA) and S.Veerakumar of II B.Com (CA) won **First prize** and a cash award of **Rs.2000** for **Adzap** at an Inter Collegiate Cultural Meet held at Sri Jayendra Saraswathy Maha Vidyalaya College of arts and Science, Coimbatore on 7th February, 2019.

- K.Agasthiya and E.Nachammal of III BBA won **Second prize** and a cash award of **Rs.750** for **Rangoli**, S.Bharanidharan, D.Dineshkumar, B.Kannitamilan, R.Nagaprabhu, S.Pandiyarajan and V.Saravanan of III BBA won **Second prize** and a cash award of **Rs.750** for **Adzap** in an Inter Collegiate Meet “**PALINODE 2K18**” at Palanisamy College of Arts, Perundurai on 2nd March, 2018.

- K.Dilipan, M.Gowtham, K.Krishnaprakash of III BBA, L.Dineshram, K.Dinesh, K.Dinesh, S, Gowtham, S.Gowdham, G.Kaviya, D.Jenitha, B.Nandhakumar, P.Pradap and P.Sasikumar of I BBA participated in an International Conference “**e-Economy and its Impact in India**” at Tiruppur Kumaran **College** for Women on 19th July, 2018.
- K.Krishnaprakash and K.Dilipan of III BBA presented a paper titled “**Market Segmentation: Alternative Market Segmentation**”, K.Dinesh, L.Dineshram, S.Gowtham and P.Pradap of I BBA participated at a National Conference held at P.K.R. Arts College for Women, Gobi on 27th August, 2018.
- Final BBA M.Logesh and A.Balaji won **Third prize** and a cash award of **Rs.500** for **Tattoo** at an Intercollegiate Cultural Fest “**HILLARIO’19**” held at Nandha Arts and Science College, Erode on 23rd January, 2019.
- R.Mohanapriya, E.Priyanka, S.Vigneswaran, D.Jenitha and S.Sarulatha of I BBA won **prize** in **MIME** in **Systematic Voter’s Education – SVEEP Contest 2018** on 25th January, 2019 organized by Election Commission of India Chief Electoral Officer, Tamilnadu.
- P.Sivanandhan, M.Gowtham, K.Dilipan, K.Krishnaprakash of III BBA, K.Dinesh, L.Dineshram, S.Gowtham, S.Gowdham, G.Kaviya, J.Kamalesh, P.Karthikeyan, R.Mohanapriya, U.Praveenkumar, B.Rajapandiyam and S.Vigneswaran of I BBA participated in a National Level Conference on “**Future Scenario of Service Sectors in Indian Economy**” held at A.V.P. College of Arts and Science, Tirupur on 29th January, 2019.
- G.Vignesh of II BCA won **First prize** for **Poster Creation** and S.Kanjivanam and R.Karthik of II BCA won **Second prize** for **Face Painting** in an Inter Collegiate Meet “**TECZARRE’18**” at Sasurie College of Arts and Science, Vijayamangalam on 27th February, 2018.
- D.Dineshkumar of I B.Sc. (IT) won **First prize** and a cash award of **Rs.1000** for **Art out of Waste** in an Inter Collegiate Meet “**PALINODE 2K18**” at Palanisamy College of Arts, Perundurai on 2nd March, 2018.
- M.Mohamedvazith , P.Janarthanan Babu of II Maths (CA), E.Parthiban of II B.Sc. (IT) and R.Vinoth of II B.Sc. (CS) won **Second prize** for **Group Dance**, D.Dineshkumar of I B.Sc. (IT) won **Second prize** for **Art out of Waste** at an Intercollegiate Meet “**MAGMA-2018**” held at Jay Sriram Group of Institution on 3rd March, 2018.

- G.Vignesh of III BCA won **First prize** for **Poster Creation**, D.Dineshkumar of II B.Sc. (IT) won **Second prize** for **Art out of Waste** in an Inter Collegiate Meet “**TECZARRE’18**” at Sasurie College of Arts and Science, Vijayamangalam on 26th September, 2018.
- D.Dineshkumar of II B.Sc. (IT) won **First prize** and a cash award of **Rs.2000** for **Art out of Waste** at **GLOWMA-** Awareness about Global Warming held at Vivekananda Institute of Management Studies, Coimbatore on 29th September, 2018, won **First prize** and a cash award of **Rs.1000** for **Art out of Waste** in an Intercollegiate Meet “**Hillario’18**” at Nandha Arts and Science College, Erode on 23rd January, 2019.
- G.Bhuvaneswari of III B.Sc. (IT) presented a paper titled “**Android Applications**” in a State Level Technical Symposium “**SYMPORA’19**” at A.V.P. College of Arts and Science, Tirupur on 6th February, 2019.

SEMINARS AND FUNCTIONS AT OUR CAMPUS

Various activities are performed by the departments to improve the student’s talent and to update their knowledge.

The Dept. of Commerce (CA) organized an awareness programme on “**Government Exams**” on 5th July, 2018 by **Mr.J.Vijay, Director, Tiruppur Kumaran TNPSC Academy, Tirupur**. A seminar on “**Digital Marketing Trends**” at 6th July, 2018 by **Rtr.P.P.Marimuthu Manikam, Managing Director, ULearn Smart – Online Learning, KM Square – Digital Marketing Company, Tirupur**. A seminar titled “**General Laws and Fundamental Rights**” was held on 30th July, 2018 by **Mr. A.Abubukkar Siddik and Mr.K.M.Maheswaran, Advocates, Tirupur**. An orientation programme on “**Tally Upgradation**” was held on 20th August, 2018 by **Mr.M.Sathish, Managing Partner and Mr.P.Baggiyaraj, Senior Tally Trainer, AXN InfoTech- Tally, Tirupur**.

A Career development programme titled “**Career Opportunities in Insurance sector**” was held on 19th December, 2018 by **Mr.R.Kanniyappan, M.Arul, Business Managers and Mrs. P.Priya, Distribution Training Manager, Bharathi Axa Life Insurance, Tirupur**. **Mr.P.Vijay, M.Com (CA) Alumni, Asst.Prof., Dept. of Commerce (CA), Kongunadu Arts and Science College, Coimbatore** conducted a seminar titled “**Online business Opportunities**” on 3rd January, 2019. A **Career Guidance for CA, CMS, CS** was held on 29th January, 2019 by **Mr.R.Shankar, Public Relation Officer, National Management College, Perundurai**.

The Dept. of Management organized a seminar on **“Motivation-As a Process of Inspiration”** on 29th June, 2018 by **Mrs.G.Kalpana, Asst.Prof., Dept. of Management Studies, Karpagam Institute of Technology, Coimbatore.** **Dr.P.Parimaladevi, Associate Prof. and Head, Dept. of E-Commerce, Vellalar College for Women,** presented a seminar titled **“Know Thyself”** on 12th July, 2018. A Guidance Programme titled **“Career Opportunities in Insurance Sector”** by **Mr.S.Mohanraj, Development Officer, LIC of India, Kangayam Branch** was organized on 6th August, 2018. A seminar titled **“Finding Inner Talents among Yourself”** was conducted on 28th August, 2018 by **Prof.P.Nalini, Asst.Prof. , Faculty of Management, Builders Engineering College, Kangayam.** Teachers Day was celebrated on 5th September, 2018 and students from BBA took oath as a part of celebration.

A Guest Lecture on **“Soft Skill Development”** was organized on 7th December, 2018 **Mr.K.Muthukumar, Asst. Prof., Department of Management, Kamban College of Arts and science, Sulthanpet, Palladam** acted as a resource person. A seminar titled **“Micro Expressions- The Real Strength”** by **Dr.T.Devasenathipathi, Director, MBA, PPG Business School, Coimbatore** was organized on 18th December, 2018. **Mr.S.Mahendran, Managing Director, Sun Infosys, Vice President of BNI, Tirupur** acted as a resource person for a seminar titled **“Start-Up Ventures”** on 31st January, 2018.

The Dept. of Computer Science and Mathematics (CA) organized a seminar titled **“Effective Communication”** on 30th February, 2018 by **K.Sabastina Sindhiya, B.Sc. (IT) Alumni, Graphical Designer, Personiv, Tidal Park, Coimbatore.** **“Carrier Development”** programme was organized on 13th July, 2018 by **Rtn.T.K.M.Selvaraj, CEO, Selsoft Software Solution, Tirupur.** On 19th July, 2018 a seminar titled **“Present Scenario of Industry and trend of IT”** was conducted by **Dr.K.Sivakumar, Head, Dept. of Computer Applications, Park’s College, Tirupur.** Speech competition was organized on 18th July, 2018 for Kamarajar’s Birthday and the prizing ceremony for the same was held on 23rd July, 2018, **Mr.J.NaveenKumar, Deputy Superintendent of Police, Tirupur** prized the winners. **Skill Development Programme** was held on 21st August, 2018 by **Mr.S.Vijay Prasanth, BCA Alumni and Mr.M.Sakthivel, Team Leader, Cloud Zoo In, Tirupur.** On 28th August, 2018 a workshop titled **“Web Development”** was held by **M.BoopathiKumar, CEO, Launch Web Dreams, Tirupur.**

On 31st December, 2018 a **Hardware Workshop** was conducted by **Mr.N.Ganesan, B.Sc. (IT) Alumni, Development Manager, Simsys Technologies Pvt. Ltd., Tirupur.** Seminar titled **“Recent Trends in IT”** was handled by **Mr.V.Sriguru, B.Sc. (IT) Alumni, Software Engineer, Altran**

Technologies India (P) Ltd., Coimbatore on 2nd February, 2019. On 8th February, 2019 a seminar was conducted by **Dr.K.Sathyavikasini, Asst. Prof., Dept. of Computer Science (PG), PSGR Krishnammal College for Women, Coimbatore** titled “**Data Analytics and Data Science**”.

FACULTY ENRICHMENT PROGRAMME

On 28th September, 2018 a State Level Faculty Enrichment Programme titled “**Research Issues and Effective Teaching Pedagogy**” was organized, **Dr.G.Dalin, Associate Prof. and Placement Officer, PG and Research Department of Computer science, Hindustan College of Arts and Science, Coimbatore** delivered a session titled “**Art of working Research Papers and Agency Proposals**”. **Dr.S.Manju, Proprietor, Pranawa Shakti Facilitators, Coimbatore** has delivered a session titled “**Effective Teaching Pedagogy**”.

MONTHLY EVENTS

To enrich the students and to keep them engaged by tracking various activities monthly events conducted at our institution,

- On 31st July, 2018 **Non-Fire Cooking** competition was organized, and **Mrs.P.Prema, Head Mistress, Govt. Hr. Sec. School, Koduvai** was the chief guest.
- On 31st August, 2018 **Art out of Waste** competition was organized, **Ms.P.Rajeswari, Head Mistress, Govt. Hr. Sec. School, Iduvampalayam** was the chief guest.
- On 29th December, 2018 **Rangoli** competition was organized.
- On 31st January, 2019 **Mehandi** competition was organized.
- On 8th February, 2019 **Quiz** competition was organized.

PONGAL FESTIVAL

Pongal festival was celebrated on 12th January, 2018 with various events such as Kaiuru Elluthal and Uri Adithal to portrait the Tamil culture. **Ponni Award** was won by the Dept. of Management and Commerce (CA) won the **second Price**.

TAMSAM'18

The Dept. of Management celebrated its **Management Meet “TAMSAM’15”** on 9th October, 2018, a programme comprising competitions which enrich the student’s knowledge and communication skill. Events such as **Spell Champs, Memory Test, Mind Mapping, Team Building, Business Quiz** and **Business Plan** were conducted.

COMFEST’19

The Dept. of Commerce (CA) conducted its **“COMFEST’19”** on 25th January, 2019 events such as **Non Fire Cooking, Art out of Waste, Marketing Executive** and **Photography** was conducted to enrich the student’s skill.

INDUSTRIAL VISITS

The Dept. of Commerce (CA) organized an Industrial visit to **Volga Tech**, Vijayamangalam on 17th July, 2018 and to **Peter’s Fish Factory**, Erode on 14th August, 2018.

The Dept. of Management organized an Industrial visit to **Podaran Foods India Pvt. Ltd.**, Nathakadaiyur, Kangayam on 4th July, 2018 and to **EKM Leather Processing Company**, Erode on 9th August, 2018.

TOURS

The Dept. of Management organized two days tour to Cochin and Wonderla on 30th September and 1st October, 2018 and to Mysore and Coorg on 8th and 9th February, 2019.

The Dept. of Computer Science organized one day tour to Koduveri on 14th August, 2018 and visited the Book Exhibition at Erode on the same day.

FACULTIES ACTIVITIES

Dr.P.Ananda Murugan, Principal Incharge, Associate Prof. and Head in Commerce (CA) presented a paper titled **“Digital Economy-Ins and Outs in SSI”** at a 2nd One Day International Conference on **“Impact of Digital Economy in India”** held at Bharathidasan College of Arts and science, Erode on 12th September, 2018 and acted as a Doctoral Committee member for Ph.D. at Dr.N.G.P. College of Arts and Science, Coimbatore on 5th February, 2019. Digital Economy-Ins and Outs in SSI” Dr.C.Naveena Jasmine and Dr. P.Pavithra, Asst. Profs. in the Department of Commerce (CA) published

papers titled **“A Study on Customer Attitude and Perception Towards Online Banking Services”** and **“a Study on Consumer Perception and Satisfaction Towards Organic Farm Products”** in **International Journal of Economic and Business Review**”, April 2018 edition.

Dr.C.Naveena Jasmine and Dr. P.Pavithra Asst. Profs. in the department of Commerce (CA) participated in a two day Workshop on **“Revised NAAC Norms and Procedures”** at Bharathiar University, Coimbatore on 26th and 27th October, 2018.

Mrs.V.Prabavathi Asst.Prof. and Head in Management participated in Marketing Alchemy Workshop **“SYNCHRONA – 2018”** at PSG Institute of Management, Coimbatore on 2nd March, 2018. Acted as a **Resource Person** in a Guest Lecture Programme titled **“Self assessment and Self development”** at PKR Arts College for Women, Gobi on 9th March, 2018. Mr.P.Maheswaran Asst.Prof., Mrs.V.Prabavathi Asst.Prof. and Head, Mrs.M.G.Banumathi and Ms.V.Anitha, Asst. Profs. in Management presented paper titled **“Supply Chain Management-A Real Tug of War”** in 2nd International Conference **“Advances in Science, Engineering and Management – ICASEM 2K18”** at Jay Shriram Group of Institutions, Tirupur on 6th and 7th April, 2018.

Mr.P.Maheswaran Asst.Prof. presented paper titled **“Market Segmentation: Alternative Market Segmentation”** and Mrs.V.Prabavathi Asst.Prof. and Head in Management presented paper titled **“A Study on Challenges and Opportunities in Supply Chain Management”** in National Conference **“Research Avenues in Social Science”** at PKR College for Women, Gobi on 27th August, 2018 and the paper has been published in International Journal of Research and Analytical Reviews(IJRAR) September 2018 edition. Mrs.V.Prabavathi Asst.Prof. and Head in Management Acted as a **Resource Person** in a Guest Lecture Programme titled **“Building Winning Teams”** at St. Joseph’s College for Women, Tirupur on 20th August, 2018.

Ms.V.Anitha Asst. Prof. in Management published paper titled **“An Empirical Study on Consumers’ Buying Behavior and Satisfaction towards Patanjali products in Erode City”** in International Research Journal of Business and Management (IRJBM) – Online Journal on October 2018 edition. Mr.P.Maheswaran Asst.Prof., Mrs.V.Prabavathi Asst.Prof. and Head, Mrs.M.G.Banumathi Asst. Prof. in Management participated in a UGC sponsored National Symposium **“Economic Sustainability through Entrepreneurship”** at Erode Arts and Science College, Erode on 9th January, 2019. Mrs.V.Prabavathi Asst.Prof. and Head in Management presented paper titled **“Adoption of Supply Chain Management Practices in Organizational Performance”** in an International Conference **“Winning the Marketing War-**

Challenges and Responses” at St. Joseph’s College for Women, Tirupur on 19th January, 2019. Acted as a Jury member for Business Quiz at a National Level Management Meet – Batten 2K19 at M.P.Nachimuthu M.Jaganathan Engineering College, Erode on 6th February, 2019.

Mrs.S.Thilagavathi, Asst.Prof. and Head, Dept. of Computer Science acted as a **Resource Person** in a Guest Lecture Programme titled “**Cloud Computing**” at St. Joseph’s College for Women, Tirupur on 6th March,2018 and acted as a **Jury Member** in “VICTRIX & XPLORSA” event. Mr.A.Ganeshamoorthy, Asst.Prof. in Computer Science participated in a seminar titled “**Swayam-Online Courses**” at Bharathiar University, Coimbatore on 20th March, 2018. Mr.Mathiyalagan, Asst.Prof. of Computer Science participated in a training programme on “**National Academic Depository Awareness**” on 25th July, 2018 at Bharathiar University, Coimbatore. Participated in an International Seminar titled “**Internet on Things and Middleware Technologies (IOT)**” at Nandha Arts and Science College, Erode on 11th September, 2018. Mrs.S.Thilagavathi, Asst.Prof. and Head, Dept. of Computer Science acted as a **Resource Person** for a seminar titled “**Software Engineering**” at Mother Teresa Women’s University, Kodaikanal on 12th September, 2018.

ALUMNI MEET

The Dept. of Management conducted its Alumni Meet on 25th February, 2018.

The Dept. of Computer Science and Mathematics (CA) organized its Alumni Meet 2K19 on 26th January, 2019. The Alumni presented a memento to the college as a memorable gift.

TAMIL MANDRAM

- Inaugural function of Tamil Mandram “**Thuval**” was organized on 26th September, 2018. Mrs.S.Amutha, PGT Tamil teacher, Palladam Govt. Girls. Hr. Sec. School decorated the function as chief guest and gave guest address titled “**Elakkiyathil Vazhviyal Nerigal**”.
- **Margazhi Maha Utsav** took place on 4th January, 2019; dance performance for “**Andals Thirupavai Song**” was performed by the students.
- **Tholkappiyam Drama** was enacted by the students as part of the programme “**Aandukannottam**” on 13th February, 2019. Mrs.V.Vijayalakshmi, PGT Tamil teacher, Veerapandi Govt. Hr. Sec. School acted as a resource person and addressed the audience titled “**Tamil Sirappugal**”.

ANNUAL SPORTS MEET'19

Annual Sports Meet was organized on 11th and 12th February, 2019. Team captains encouraged the players to participate enthusiastically in all events. Cheer of clapping sounds from the audience cherished the ground. The Overall Trophy was won by **Red** house.

NSS and Youth Red Cross

- **Campus Cleaning** was organized by every week of Tuesday, Mrs.M.G.Banumathi, Asst. Prof. in Management addressed the NSS volunteers on environmental cleanliness by banning plastics in our campus.
- **Well being out of Waste (WOW) Club**, Tirupur Region organized a recycling camp at our campus. The students actively participated in the camp and they were distributed with attractive branded stationeries for their contribution of waste solid products. The WOW Trophy was won by the Department of Management.
- **Blood Donation Camp** was organized jointly with **Lodge 324 and Primary Health Centre, Pongalur**. **43** units of blood were donated to Govt. Hospital, Tirupur on 10th October, 2018.
- **Cyber Safety** Awareness programme was conducted by **Lodge 324**.
- An awareness program on **Road Safety Rules-Helmet and Seat Belt Wearing** was organized and Mr.P.Muruganantham, RTO South, Mr.K.Baskar, RTO Inspector presided the program on 17th October, 2018.
- **NSS Special Camp** for seven days was held at Pullakkallipalayam and Koduvai from 25th to 31st December, 2019. Activities such as Awareness Rally about Dengue and Swine Flu, Free Eye Screening and Free General Medical Camp and School Campus Cleaning were organized by the NSS Coordinator Mr.B.Yuvaraj Asst. Prof., Dept. of Commerce (CA).

ROTARACT

- An **Orientation Programme** was conducted for the first year students to make them know about Rotaract and the session was coordinated with games on 6th July, 2018.
- An **Eye screening camp** was organized in our campus jointly with **Lotus Eye Hospitals, Tirupur** on 13th August, 2018. **425** members are utilized by the camp.
- Rtr.M.Shenbaga Vignesh Kumar of II B.Sc. (IT) and Rtr.C.Arunkumar of I B.Com. (CA) attended the two days **President Secretary Training Program (TOPS)** at Angel Engineering College, Tirupur on 18th and 19th August, 2018.
- Six of our students from BBA participated as volunteers for packing the goods for the **Kerala Relief Fund** on 14th August, 2018 at Gandhinagar Rotary Hall, Tirupur and they were appreciated for the same in a function held on 4th September, 2018.
- **Teachers Day** was celebrated by conducting games and distributing cake and memento to the faculties from students initiated by the Rotaractors on 5th September, 2018.
- **Rotaract Club Installation** for the academic year 2018-2019 was organized in our campus, presided with the President, Secretary, Assistant Governor, ZRR, Rotaract Chairman and members of Rotary Club of Tirupur South on 13th September, 2018.
- Office bearers & Rotaract members attended an event titled '**Pudhiya Vidiyal 2K18**' at Rotary Hall, Udumalpet on 7th October, 2018. 17 members participated in the event.
- **Blood Identification Camp** was conducted jointly with Thulasi Pharmacy, Tirupur on 12th October, 2018.
- **Pongal festival** was celebrated by arranging games and serving food in **Sri Ramana Seva Ashram, Sevur** – home for Orphans and donated provisions & cash of Rs.7000 on 13th January, 2019.

PLACEMENT

- **Soft Skill Training** was conducted by Mr.Durai, Asst. Prof., Vivekananda Institute of Management Studies, Coimbatore on 28th December, 2018.
- A session on **Professional Resume Building** was held on 4th January, 2019 by Mr.R.Lakshmikanth Asst. Prof., Vivekananda Institute of Management Studies, Coimbatore,
- A seminar titled Group Discussion was organized on 1st February, 2019 by Mr.Durai, Asst. Prof., Vivekananda Institute of Management Studies, Coimbatore.
- **On Campus Recruitment by IDBI Federal Life Insurance Co. Ltd. Coimbatore** was held on 4th February, 2019 by Ms.K.Divya, Ms.K.Renuga, Team Leaders and Mr.R.Ashokkumar, HR Executive 25 candidates were selected.

The limelight of our college is proven by the strength of our Alumni's, around 150 members are back to college to share their views. They engraved their names by earning good and doing good, as it is provoked by Learn more and Earn more. Positioned with various designations in IT sectors at Cochin, Coimbatore, Chennai, Bangalore and also in Virginia, USA. The highlighted line is their Take Home pay is around One Lakh to Three Lakhs per month.