

ANNUAL REPORT 2019-2020

With pleasure and proud I would like to bring forth which our TERF's Academy College of Arts and Science has served as a beacon light with an innovative mission for not only the students but for the society. We are mainly focusing a comprehensive learning apart from the subject which has captured the in and around of Tirupur attention.

Every year our Annual Day Celebration glitters and highlights the efforts of our institution. Here, I stand before you to present the Annual Report for the Academic Year 2019-2020.

STUDENTS ACHIEVEMENTS

As a platform to exhibit the talents, our students from every department proved their skills at various off campus events. They always make use of the opportunities given to them in the right way, which gives our institution a fruitful result.

- K.Sethupathi of III B.Com.(CA) won **Second prize** for **Roll Camera Action** and M.Dineshkumar and A.Robindas of II B.Com.(CA) won **Second prize** for **Happy Feet** at an Intercollegiate Meet “**NIKANDROS 2K19**” at Erode Sengunthar Engineering College, Erode on 20th February, 2019.
- Second B.Com. (CA) students S.Veerakumar, M.Subash, D.Mohanraj, A.Mohammed Ithrees and S.Gowtham won **First prize** for **Innovative Advertisement** at an Intercollegiate Meet “**Com-Excultant 2019**” held at Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore on 7th March, 2019.
- Final B.Com.(CA) students S.Veerakumar, M.Shankarprakash, D.Mohanraj, M.Subash, A.Mohammed Ithrees, S.Sankar, A.Robindas, N.Jegathis, G.Srihari, M.Boopathi, S,Sivaprakash and S.Dhamodharan, Second B.Com.(CA) students R.Dhanashelraj, P.Praveen and V.Karan participated in a National Level Workshop “**Caveat Emptor – Consumer Rights and Responsibilities**” on 22nd August, 2019 at Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore.
- D.Karthika, P.Srija, J.Pavithra, K.Swathi, D.Sindhu and C.Thamarai of final B.Com. (CA) participated in a National Level Seminar “**Career Opportunities** on 20th September, 2019 held at AVP College of Arts and Science, Tirupur.

- S.Praveen and V.Karan of II B.Com.(CA) won **Second prize** for **Treasure Hunt** and B.Lokeshwaran of II B.Com.(CA) won **Second prize** for **Solo Dance** at an Intercollegiate Meet “**HENOSIS 2K19**” at Sasurie College of Arts and Science, Vijayamangalam on 1st October, 2019.
- Final B.Com.(CA) students R.Abinaya, R.Malathi, M.Sangeetha Mani, M.Sarumathi and R.Valarmathi, Second B.Com.(CA) students P.Revathi, M.P.Vinothini, T.Priyadharshini, R.Poobalan and T.Bhuvanesh participated in a Legal Awareness Programme “**Women and Indian Constitution**” on 9th January, 2020 at St.Joseph’s College for Women, Tirupur.
- M.Sankarprakash, M.Subash, D.Mohanraj, A.Mohammed Ithrees , G.Srihari, M.Kathirvel and D.S.Sutharsan of III B.Com(CA) participated at a National Level Conference “**Impact of Mudhra Scheme on Micro, Small and Medium Enterprise**” held at VET Institute of Arts and Science, Erode on 24th January, 2020.
- A.Mohammed Ithrees, M.Kathirvel ,D.S.Sutharsan, S.Sivasundar, S.Naveenkumar of final B.Com.(CA), G.Aarthi, S.Anitha, R.Divya, A.Arul Prithiya, S.Arul Siva Priya , G.Madhumitha, D.Mahalakskmi of first B.Com. (CA) and M.Madhankumar of first M.Com. (CA) participated at a National Level Seminar “**Inclusive Banking is Elusive**” at Nandha Arts and Science College., Erode on 7th February, 2020.
- J.Mohammed Ameen and S. Karthik of I B.Com.(CA) won **Second prize** and a cash award of **Rs.400** for **Flip flop Debate** at an Intercollegiate Meet “**VIMSMART’20**” at Vivekananda Institute of Management Studies, Coimbatore on 7th February, 2020.
- V.Karan, R.Dhanashelraj, P.Praveen, M.Babu, A.Nagaraj, S. Manikandan of II B.Com.(CA) won **First prize** and a cash award of **Rs.1500** for **Adzap** on 7th February, 2020 at an Intercollegiate Meet “**BUDHIMAAN**” in Builders Engineering College, Nathakadaiyur, Kangayam
- On 17th February, 2020 N.Kathirvel, D.S.Sutharsan, A.Mohammed Ithreesh, S.Sivasundar, S.Naveen kumar, S.Sankar, M.Subash, D.Sindhu, K.Swathi, P.Srija, C.Thamarai, D.Karthiga, R.Valarmathi, S.Boobana, P.Keerthana and M.Vanitha of final B.Com. (CA), A.Akash, T.Bhuvanesh, S.Karhick, R.Poobalan, P.Vigneshkumar, K.Prakash, A.Gowtham, R.Vasantha kumar and S.G.Vishwa of second B.Com. (CA) participated in

an International Seminar “Technology Based Business – Opportunities & Challenges” at A.V.P. College of Arts and Science, Tirupur.

- At a Legal Awareness Programme “National Commission for Women” held at Kongu Engineering College, Erode on 18th February, 2020 V.Brindha, A.Malathi, S.Keerthana, K.Jayanthi, G.Muthumeena, T.Priyadhashini, P.Revathi, R.Priyadharshini, and N.Sathyapriya from second B.Com. (CA) participated in the programme.

- R.Dhanashelraj, V.Karan, M.Babu, S.Manikandan of II B.Com.(CA), K.Gnanasekar and C.Santhosh pandi of I B.Com.(CA) won **Third prize** and a cash award of **Rs.500** for **Mime** at a National Level Management Meet “**BATTEN 2K20**” at M.P.Nachimuthu M.Jaganathan Engineering College, Chennimalai, Erode on 18th February, 2020.

- Final BBA students P.Nisanth, A.Ajithkumar, S.Vinithkumar and A.Balaji won **First prize** for **Business Plan**, K.Muthukumar, N.Tamilarasan, A.Thulasiraman and A.Vinothkumar won **Second prize** for **Business Plan**, K.Dilipan won **First prize** for **Kavithai** and N.Tamilarasn won **Second prize** for **Kavithai** at an Intercollegiate Meet “**NIKANDROS 2K19**” at Erode Sengunthar Engineering College, Erode on 20th February, 2019.

- At an Intercollegiate Meet “**MAKEXCELS TALENT HUNT 2K19**” held at Kongu Arts and Science College, Erode on 22nd February, 2019 first BBA students P.Karthikeyan, K.Manoj, K.Santhoshkumar, B.Rajapandian and S.Vigneshwaran won **First prize** for **Adzap** and final BBA students A.Balaji, M.Logesh and K.Muthukumar won **First prize** for **Creative Newspaper**.

- S.Heyram, R.Dinesh, L.Dineshram, U.Praveenkumar, S.Vigneshwaran, P.Nandhakumar and K.Boobalakrishnan of II BBA, M.Karthiga, R.Reshma, V.S.Praseetha, V.Sasikala, A.Jeevanandham, S.Gandhi, R.Vinalkumar, A.Sathosh and T.Tirumoorthi of I BBA participated in an International Symposium “**Recent Trends in Co-operation and Management**” at Tiruppur Kumaran College for Women, Tirupur on 27th August, 2019.

- At a National Conference “**Tools and Techniques for Social Science Research**” held at P.K.R. Arts College for Women, Gobi on 29th August, 2019 J.Naveendharn of III BBA, P.Praveenkumar, P.Pradap, V.Suresh, M.Mahendrakumar, S.Gowdham, K.Boobakrishnan, P.Sasikumar, K.Vijay, D.Karthi, S.Heyram, J.Kamalesh, K.Manoj, R.Dinesh,

A.Harikrishnan, S.Vigneshwaran of II BBA, M.Sureshkumar, S.Naveen, S.Srivignesh and T.Venkateswaran of I BBA participated in the conference.

- First BBA students M.Gayathri, V.S.Praseetha, V.Sasikala, V.Saranya, V. Maria Princy Monica, M.Karthiga, S.Srvignesh, V.Ravikumar, K.Ravichandran, E.Rohini, E.Ragavi, R.Balasubramaniam, M.Gowrishankar, second BBA students S.Gowtham and P.Nagaraj participated in a National Level Conference “**Insurance and Technology – Emerging Challenges**” at Sri Ramakrishna College of Arts and Science, Coimbatore on 27th September, 2019.

- K.Boobalakrishnan, J.Kamalesh and B.Nandhakumar of II BBA won **Third prize for Face Painting** at an Intercollegiate Meet “**COM CRESSIDA-2K19**” at AVP College of Arts and Science, Tirupur on 27th September, 2019.

- At an Intercollegiate Meet “**HENOSIS 2K19**” at Sasurie College of Arts and Science, Vijayamangalam on 1st October, 2019 L.Dineshram of II BBA won **First prize for Poster Design**.

- On 9th January, 2020 a Legal Awareness Programme “**Women and Indian Constitution**” was held at St.Joseph’s College for Women, Tirupur R.Lekha, E.Rohini, R.Reshma of I BBA, G.Kaviya and S Sarulatha of II BBA participated in the programme.

- A.Deepa, R.Madhubala, V.Sasikala and R.Srimathi of I BBA participated in a One Day Basic Training Programme on “**Human Rights**” at K.S.R. College of Engineering, Tiruchengode on 9th January, 2020.

- At two days **Entrepreneurship Awareness Camp – 2020** held at KV Institute of Management and Information Studies, Coimbatore on 21st and 22nd January, 2020 second BBA students L.Dineshram, P.Karthikeyan, P.Nagaraj, S.Vigneshwaran, B.Rajapandian and K.Santhoshkumar participated in the camp.

- R.Lekha of I BBA won **Second prize for Solo Singing** at a State Level Intercollegiate Meet “**BIZ FIESTA-2K20**” at Bharathidasan College of Arts and Science, Erode on 6th February, 2020.

- Cultural and Fun Events was held at Erode Sengunthar Engineering College, Erode on 7th February, 2020. L.Dineshram of II BBA won **First prize** for **Selfie Contest**, P.Thamaraiselvi and M.Sneha of II BBA won **First prize** for **Mehandi**, K.Manoj, P.Karthikeyan, S.Santhoshkumar, B.Rajapandian and S.Vigneshwaran of II BBA won **Second prize** for **Mime**.
- J.Kamalesh, U.Praveenkumar, A.Harikrishnan and K.Boobalakrishnan of II BBA participated in a International Seminar “**Technology Based Business Opportunities & Challenges**” at A.V.P. College of Arts and Science, Tirupur on 17th February, 2020.
 - At a National Level Management Meet “**BATTEN 2K20**” held at M.P.Nachimuthu M.Jaganathan Engineering College, Erode on 18th February, 2020 second BBA students B.Nandha Kumar and J.Kamalesh won **Second prize** and a **Cash Award of Rs.750** for **Face Painting**.
- V.Sasikala, M.Lavanya, V.Saranya, V.Maria Princy Monica, A.Deepa, S.Prakash, M.Kannan and M.Raghul of I BBA participated in a National Level Seminar “**An Overview of Budget 2020-2021 with Special Reference to GST**” at Sasurie College of Arts and Science, Vijayamangalam on 18th February,2020.
- D.Dineshkumar of II B.Sc (IT) won **First prize** for **Art out of Waste** at an Intercollegiate Meet “**IGNEXIA’19**” at Nift-Tea College of Knitwear Fashion on 15th February, 2020.
- At a National Level Seminar “**Water Stress and Scarcity Challenges for Students**” held at Chikkanna Government Arts College,Tirupur on 20th December, 2019 R.Mohan Das and K.Suryaprakash of II BCA, S.Mayilsamy, S.Aravindhnan and V.Kathiravan of II BCA, A.Viji and S.Karthick Raja of II B.Sc (CS), S.Soundaraya, B.Kavya, S.Umarani and S.Ponmari of III B.Sc (CS), R.Dhanalakshmi, N.Nandhini, K.Dhivyapriya, A.Saranya and D.Dineshkumar of III B.Sc(IT), M.Bhuvaneshwari, S.Rajeshkumar, E.Nandhini, E.Kowsalya and M.Gunasekaran of III B.Sc Maths (CA), K.Poojabhut, G.Madhubharathi, K.Kalepjayakumar and S.T.Sountharrajan of II B.Sc Maths (CA) participated in the seminar.
- S.Soundaraya, B.Kavya, S.Umarani, L.Soundaraya, E.Subhasri and S.Ponmari of III B.Sc (CS), S.Arockiya Viji of II BCA, M.Bhuvaneshwari, E.Nandhini and E.Kowsalya of III B.Sc Maths (CA), K.Dhivyapriya and A.Saranya of III B.Sc (IT) took participated in a National Level Seminar

“High Tech Offence” at Sree Saraswathi Thyagaraja College, Pollachi on 8th and 9th January, 2020.

- R.Angelin Sheeba, S.Santhiysadevi, M.Kalpana, L.Abinaya and T.Selvanayaki of III BCA, B.Yuvamathi, P.Megala and G.Bhuvaneshwari of II BCA, C.Kowsalya, T.Nivetha and M.Rakshanadevi of I BCA, T.Tamilselvi of III B.Sc (CS) took participated at a Legal Awareness Programme **“Women and Indian Constitution”** on 9th January, 2020 at St.Joseph’s College for Women, Tirupur.

- D.Dineshkumar of III B.Sc. (IT) won **First prize** and a cash award of **Rs.750 for Art out of Waste** at an Intercollegiate Meet **“VIMSMART’20”** at Vivekananda Institute of Management Studies, Coimbatore on 7th February, 2020.

ACTIVITIES PERFORMED BY THE DEPARTMENTS AT OUR CAMPUS

Seminars, Conferences, Workshops and Guest Lectures were organized by the departments at various topics by experts and resource persons from different sectors for the benefit of students.

- The Dept. of Commerce (CA) organized a workshop titled **“Overview of Hardware”** on 27th June, 2019 by **Mr.T.S.Suresh Selvam, Proprietor, Tirupur Tech Club.**

- Awareness programme on **“Human Rights and its Future”** was conducted by **Ms.S.Palaniammal, Labour and Human Rights Officer, Tirupur** on 8th July, 2019.

- **Dr.A.Balagurusamy, Head, Dept. of Commerce, Sri Ramakrishna Mission Vidhyalaya College of Arts and Science , Coimbatore** acted as a resource person for a seminar titled **” Benefits of Swayam & MOOC Online Courses”** on 16th July, 2019.

- Career development programme **“Career Path for Success”** was organized on 27th August, 2019 by **Dr.P.Karthikeyan, Professor, School of Management Studies, Kongu Engineering College, Erode.**

- Awareness programme on **“Next Crisis in Environment”** was held on 20th September, 2019 by **Mr.P.J.Balamurugan, Asst.Prof. , Department of Commerce (CA), SNMV College of Arts and Science, Coimbatore.**

- **Dr.K.Prabhakaran, Visiting Faculty, NSE Academy Ltd, Chennai** acted as a resource person for **“Financial Education Programme”** on 1st October, 2019.
- A seminar titled **“Confidence Building”** was organized on 22nd January, 2020 by **Mr.A.Rafi Shadique, Head, Fincare Small Finance Bank, Tirupur.**
- **Mr.M.Sathish, Managing Partner, AXN Info Tech, Tirupur and Alumni B.Com (CA)** acted as a resource person for a camp **“Tally and GST Knowledge”** on 12th February, 2020.
- The Dept. of Management organized a conference on **“கல்லூரி வாழ்க்கையில் நேற்று இன்று நாளை”** on 25th June, 2019 by **Mr.C.V.Vinayagam, Manager, Ramraj Cotton, Tirupur, Chairman, Old Students Association, Government Higher Secondary School, Mangalam.**
- **Dr.V.Paramasivam and Mr.S.Rajesh, Asst. Profs., Dept. of Management Studies, Bharathiar University Arts and Science College, Sivagiri,** presented a seminar titled **“Find the Leader in You”** on 10th July, 2019.
- A guest lecture programme titled **“Power of Positive Thinking”** by **Dr.M.Vidhya, Asst. Prof., Department of Commerce, Government Arts and Science College, Kangayam** was organized on 31st July, 2019.
- A workshop titled **“Business Intelligence”** was conducted on 20th August, 2019 by **Dr.S.Dayala Rajan, Associate Prof. and Head, Department of Management, Kumaraguru Liberal College of Arts and Science, Coimbatore.**
- Teachers Day was celebrated on 5th September, 2019 and students from BBA took oath as a part of celebration.
- A seminar titled **“The Impact of Social Media on Students”** was organized on 28th August, 2019 **Mr.R.Moorthi, Asst. Prof. (Senior Grade), Department of Management Studies, Vellalar College of Engineering and Technology, Erode** acted as a resource person.

- A Guest Lecture titled **“Developing Faith and Belief”** by **Dr.S.Palaniammal, Asst. Prof. and Head, Dept. of B.Com (PA), Sri Vasavi College (SFW), Erode** was organized on 30th January, 2020.
- Dept. of Computer Science and Mathematics with CA organized a Workshop titled **“Hardwares”** by **Mr.T.S.Suresh Selvan, Tirupur Tech Club, Tirupur** on 26th June, 2019.
- Seminar on **“Confidence Building and Positive Thinking”** was conducted by **Dr.K.Nandhini, Asst. Prof., Dept. of Computer Science, Chikkanna Government Arts College, Tirupur** on 28th June, 2019.
- A seminar titled **“New Trends of Computer Language”** on 12th, July, 2019 was organized by **Mr.P.Sabarish Kumar, Software Developer, SP Softwares, Tirupur and Alumni (BCA)**.
- On 1st August, 2019 a seminar **“Up Coming Technology”** was organized, **Dr.V.Vinothini, Associate Professor, Dept. of InformationTechnology, NGP Arts and Science College, Coimbatore** acted as a resource person.
- In Video Conferencing a **“Motivational Speech”** was delivered by **Mr.N.Pradeep Kumar, Web Developer, Wipro Technologies, USA and B.Sc. (CS) Alumni** on 22nd August, 2019.
- A Seminar titled **“Graphic Designing”** was conducted by **Mr.K.Vasudevan, Professional Graphic Designer, Fortune Innovatives, Tirupur** on 12th September, 2019.
- On 30th January, 2020 **Skill Development Programme** was organized by **Mr.S.SivaSakthivel, Founder and CEO, AXN InfoTech, Tirupur and B.Sc. (CS) Alumni**.
- **Legal Awareness Programme for Women** was organized on 6th February, 2020 by **Ms.B.Gokila Devi, Advocate, Tirupur and B.Sc. (CS) Alumni**.
- On 19th February, 2020 **Career Development Programme** was organized by **Mr.Shankar Kumar, Director, Sales Swifterz Creative Services (Ltd.), Coimbatore**.

EVENTS AT OUR CAMPUS

- On 27th June, 2019 an awareness programme on “**Educational Loan**” was conducted by Mr.N.Kumaran, Writer and Publisher, Tirupur.
 - Director B.Elangkumaran, TERF’s CAS had an **interaction session** with students about the activities of the rotary and its impact on 19th July, 2019.
 - Principal Dr.P.Ananda Murugan, TERF’s CAS and Mr.K.Rameshwaran, Asst. Prof. in English had a **session** with the students about the scholarship details on 31st July, 2019.
 - **73rd Independence Day** was celebrated on 15th August, 2019; faculties from the departments delivered the Independence Day speech.
 - On 23rd August, 2019 **Krishna Jayanthi** was celebrated along with the students from Mahatma Gandhi Karrunnai Illam, Peruntholuvu by distributing sweets.
 - Oath was taken on behalf of **Fitness Oriented Programme** on 29th August, 2019.
 - **Teachers Day Celebration** was held on 5th September, 2019 Mr.M.Sakthi Nallasivam, Senior Marketing Executive, M/S Sun Pharma, Erstwhile Ranbaxy Labs Ltd., motivated and encouraged the faculties to participate in various events.
- On 3rd October, 2019 Gandhiji’s 150th Birthday celebration was held with various competitions titled “**மதுபானம் மற்றும் போதை பொருட்களினால் ஏற்படும் தீமைகள்**”.
- An Awareness Programme on “**Kavalan SOS APP**” for women by Mr.Sundarraaj and Mr.Arjunan, Superintendent of Police, Avinashipalyam Station was conducted on 20th December, 2019.
 - On 11th January, 2020 Road Safety Awareness Day was celebrated with debate, students from our college took participated. Our Tirupur district Collector headed the function; the best **Speaker Award** was won by J.Mohammed Ameen of I B.Com (CA) from Mr.K.Radhakrishnan, Minister for Animal Husbandry, Government of Tamilnadu.
 - A programme titled “**Women Rights and Empowerment**” was organized on 20th February, 2020 by Mr.S.N.Ravichandran, Awareness Speaker of Cyber Crime.

CLUB ACTIVITIES

Various Clubs has been inaugurated effectively and decorated with personalities from various fields as a beginning of our future endeavors.

FINE ARTS CLUB

- On 31st July, 2019 **Nail Art** competition was organized, and **Post Graduate Teacher in English, Govt. Hr. Sec. School, Veerapandi Mr.G.Suresh** delivered the guest address.
- **Standup Comedy** was organized on 30th August, 2019.
- **Head Mistress, Govt. Hr. Sec. School, Kethanur Mrs.S.Jayaseeli**, was the chief guest for **Designer Jewelry** held on 30th September, 2019.
- On 19th December, 2019 **Mimicry and Mime** was conducted, **Post Graduate Assistant, Tamil, Govt. Hr. Sec. School, Vijayapuram Mr.N.Jabarsathiq** acted as the resource person.
- **Individual Music Play and Mehendi** competitions were held on 31st January, 2020. **Higher Secondary Teacher, Commerce, Govt. Hr. Sec. School, Kumar Nagar, Tirupur Mrs.M.Valarmathi**, delivered the chief guest address.
- **Quiz competition** was organized on 26th February, 2019.
- Competitions **Tamilodu Vilaiyadu and Face Painting** was conducted on 26th February, 2020, **Art out of Waste and Flower Arrangement** was conducted on 27th February, 2020 as an event of ECSTASY'20.

NATURE CLUB

- Nature Club organized a programme on 11th December, 2019. **Dr.S.Somasundaram, Asst.Prof. and Head, Department of Zoology, Nallamuthu Gounder Mahalingam College, Pollachi** acted as resource person, as a part of the function saplings were planted.

ENTREPRENEUR DEVELOPMENT CLUB

- EDC was inaugurated on 4th February, 2020. **Mr.M.S.Balaganesan, Proprietor, Paragon Innovations, Tirupur** gave the inaugural address titled “**Innovative Entrepreneurs**” and **Mrs.B.Nithiyanandhini, Proprietor, Feathers Retail Outlet, Tirupur** delivered guest address titled “**Women Entrepreneurs**”.

ALUMNI MEET

- Alumni students from the department of Commerce (CA) organized its Alumni Meet on 15th August, 2019.

PONGAL FESTIVAL

Pongal festival was celebrated on 13th January, 2019 with various events such as Uri Adithal and Rangoli. **Ponni Award** was won by the Dept. of Management and consolation prize was given to the Dept. of Computer Science.

TAMSAM'19

The Dept. of Management celebrated its **Management Meet "TAMSAM'19"** on 18th September, 2019, an event with competitions to enrich the student's skill set. Events such as **Spell Champs, Memory Test, Mind Mapping, Team Building, Business Quiz** and **Word Hunt** were conducted.

INDUSTRIAL VISITS

- The Dept. of Commerce (CA) organized an Industrial visit to **Podaran Foods India Private Limited**, Nathakadaiyur, Kangayam on 9th August, 2019.
- The Dept. of Management organized an Industrial visit to **Agni Steels Private Limited**, Ingur, Perundurai on 19th February, 2019.
- **Podaran Foods India Private Limited**, Nathakadaiyur, Kangayam was organized on 9th July, 2019.
- Visited **Achsah Enterprises**, Kodaikanal on 10th August, 2019.
- **Siva Coir Products**, Nathakadaiyur, Kangayam was visited on 13th September, 2019.

TOURS

- The Dept. of Commerce (CA) organized one day tour to Kerala on 31st March, 2019.
- The Dept. of Management organized two days tour to Cochin and Munnar on 27th and 28th September, 2019.
- The Dept. of Computer Science organized one day tour to Yercaud on 16th March, 2019.
- On 24th and 25th March, 2019 organized two days tour to Cochin and Munnar.
- Two days tour to Cochin was organized on 27th and 28th September, 2019.

FACULTIES ACTIVITIES

- Dr.C.Naveena Jasmine Asst.Prof. and Head and Dr.P.Pavithra Asst.Prof. in Commerce (CA) acted as a resource person for a **District Level Training Programme** on XII Standard New Text Book of Accountancy and Commerce Subject to Post Graduate Teachers at Jaisriram Engineering College, Tirupur on 1st July, 2019.
- Dr.C.Naveena Jasmine Asst.Prof. and Head, Dr.P.Pavithra and Mr.B.Yuvaraj Asst.Profs. in Commerce (CA) presented papers titled **“Resource Management”**, **“Digital Marketing”** and **“Social Media”** in a International Seminar **“Technology Based Business Opportunities & Challenges”** at A.V.P. College of Arts and Science, Tirupur on 17th February, 2020.
- Mr.B.Yuvaraj Asst.Prof. in Commerce (CA) attended **International Eco Club Student Chapter Meet** at Nature Science Foundation, Coimbatore on 1st February, 2020.
- Mrs.V.Prabavathi, Asst.Prof. and Head in Management presented papers titled **“Role of Supply Chain Management in Indian Textile Industry and the Key Issues Faced by the Textile Supply Chain”** and **“A Human Resource Perspective on the Development of Workforce Agility towards Employees in Apparel Industry”**, Mr.P.Maheswaran Asst.Prof. in Management presented paper titled **“A Study on Payroll Monitoring System”** in one day National Conference **“Business Sustainability through Change Management for Transformational Vision’19”** at Excel Business School, Komarapalayam on 22nd February, 2019.
- Mrs.V.Prabavathi, Asst.Prof. and Head in Management Acted as a Jury member for Mehandi, Best Manager, Dance and Kavithai at an Intercollegiate Meet at **“NIKANDROS 2K19”** at Erode Sengunthar Engineering College, Erode on 20th February, 2019.
- Mrs.V.Prabavathi, Asst.Prof. and Head and Mrs.M.G.Banumathi, Asst.Prof. in Management participated in two days National Level FDP **“Mentoring Next Generation Faculty”** at PARK’s College, Tirupur on 1st and 2nd March, 2019.
- Mrs.V.Prabavathi, Asst.Prof. and Head in Management acted as a **Resource Person** for a Guest Lecture Programme titled **“The Power of Dream Building”** at Maharani Arts and Science College, Dharapuram on 27th August, 2019.

- On 6th September 2019 Mr.P.Maheswaran Asst.Prof., Mrs.V.Prabavathi Asst.Prof. and Head, presented papers in a International Conference ”**Strategic Human Resource Management**” at Erode Arts and Science College, Erode.
- Mr.P.Maheswaran Asst.Prof., Mrs.V.Prabavathi Asst.Prof. and Head, presented papers titled “**Digital Marketing Career Challenges and Steps in Overcoming Them – A Theoretical Perspective**”, “**Strengths and Weaknesses of Current Supply Chain Management in Indian Knitwear Industry and Initiatives for the Future**” and “**Status of Personnel Management in Start-up Business and their Role in Indian Textile Industry**” two-day National Seminar “**Start-up Business for Economic Revival: Prospectus and Challenges**” at P.K.R. Arts College for Women, Gobichettipalayam on 4th and 5th February, 2020.
- Mrs.V.Prabavathi Asst.Prof. and Head in Management Acted as a **Jury Member cum Guest** in a State Level Intercollegiate Meet “**BIZ FIESTA 2K20**” at Bharathidasan College of Arts and Science, Erode, on 6th February, 2020. Acted as a **Jury Member** for “**Cultural and Fun Events**” on 7th February, 2020 at Erode Sengunthar Engineering College, Erode. At a National Level Management Meet “**BATTEN 2K20**” held at M.P.Nachimuthu M.Jaganathan Engineering College, Chennimalai, Erode on 18th February, 2020 acted as a **jury member**.
- Acted as a Resource Person for a Guest Lecture Programme “**Innovative Start-up Ideas**”, at Sri Vasavi College, Erode on 18th February, 2020.
- Mrs.S.Thilagavathi Asst.Prof. and Head, Mrs.R.V.Rajeshwari and Mrs.M.Jayanthi Asst.Profs. in Computer Science, Ms.B.Priyadharshini, Asst.Prof. in Mathematics (CA) participated in two days National Level FDP “**Mentoring Next Generation Faculty**” at PARK’s College, Tirupur on 1st and 2nd March, 2019.
- Mrs.S.Thilagavathi Asst.Prof. and Head in Computer Science participated at a National Level Seminar “**Water Stress and Scarcity Challenges for Students**” held at Chikkanna Government Arts College, Tirupur on 20th December, 2019. Presented a paper titled “**Wireless Sensor Networks**” in a National Conference “**Research Challenges in Intelligent System of Computer Science**” at PARK’s College, Tirupur on 15th

PUBLICATIONS

- Ms.S.Renugadevi, Asst.Prof. in Commerce (CA) published an article titled “ **Determinants of Visitors Preference Regarding Theme Parks – A Study in Erode District**” in Journal of Emerging Technologies and Innovative Research on February 2020 and an article titled “ **Satisfaction of Visitors Regarding Theme Parks – A Study in Erode City**” in International Journal of Science & Engineering Development Research on April 2019.
- Dr.C.Naveena Jasmine Asst.Prof. and Head in Commerce (CA) published a paper titled “**A Study on Impact of Training and Development on Organizational Performance**” in International Journal of Analytical and Experimental Modal Analysis (IJAMA) at August 2019 edition.
- Mrs.V.Prabavathi, Asst.Prof. and Head in Management published an article in Journal of Contemporary Research in Management (JCRM) at April-June 2019 titled “**Role of Supply Chain Management in Indian Textile Industry and the Key Issues Faced by the Textile Supply Chain**”.
- Articles titled “**Understanding Collaborative Supply Chain Relationships through the Application of Supply Chain Strategy**” and “**An Overview of HR Challenges and Opportunities in Indian Textile Industry – A Theoretical Perspective**”, Mr.P.Maheswaran, Asst.Prof. in Management published a paper titled “**Role of Artificial Intelligence in Recruitment and its Impact in the Recruitment Process**” in The International Journal of Analytical and Experimental Modal Analysis (IJAMA) at August 2019 edition.
- Mrs.S.Thilagavathi Asst.Prof. and Head in Computer Science published a paper titled “**An Energy-Aware Routing for Maximum Lifetime in Wireless Sensor Networks**” in International Journal of Creative Research Thoughts (IJCRT) at February 2020 edition. An article titled “**An Efficient Power Saving Protocol to Improve the Efficiency of the Mobile Adhoc Networks**” in International Journal of Research in Applied Science and Engineering Technology (IJRASET) at February 2020 edition.

THUVAL TAMIL MANDRAM

- On 20th December, 2019 “**திருப்பாவை ஒப்பிவித்தல் போட்டி**” competition was conducted.
- Essay writing and Elocution titled “**சங்க இலக்கியத்தில் ஏறுதழுவுதல்**” was organized on 10th January, 2020.

ANNUAL SPORTS MEET'20

14th Annual Athletic Meet was organized on 25th February, 2020. Team members motivated the players to participate energetically in all events. Cheer of clapping sounds from the audience cherished the ground. The Overall Trophy was won by **Red** house.

NSS and Youth Red Cross

- **Blood Donation Camp** was organized jointly with Primary Health Centre, Pongalur. **36** units of blood were donated to Govt.Hospital, Tirupur on 12th February, 2020.
- **NSS special camp** was organized from 14th to 20th February, 2020 at Government Higher Secondary School, Ganapathipalayam , activities such as school campus cleaning, school classrooms and lab cleaning, free eye screening camp by Lotus Eye Care, Tirupur, free medical camp by OMS Hospital, Tirupur were conducted. 50 NSS volunteers took active participation.
- **Yoga classes** were organized every Friday by Heartfulness Institute, Tirupur. Faculties of the institute N.Chandran, Padmamani and R.Kumar train yoga and meditation.
- **Oath** was taken by first year students on behalf of World Population Day on 11th July, 2019.
- A seminar titled “**Future is on Nature**” was organized on 5th August, 2019 by Rtn.PHF.K.Ravindran, President, Nature Society, Tirupur.
- **Campus Cleaning** was done on 26th and 27th February, 2020.

ROTARACT

- **Independence Day** was celebrated at Gandhi Karunai Illam - Home for Orphans on 15th August, 2019. Various games were conducted and served food to them. TERF's Alumni's and rotaractors actively participated.
- An **Eye Screening Camp** was organized in our campus jointly with Lotus Eye Hospitals, Tirupur on 26th August, 2019.

- An **Orientation Programme** was conducted on 29th August, 2019 for first year students to make them know about the activities performed by the Rotaract. Rtr.Rakkappan Ganesan engaged the session with activities and made it as an interactive one.
- An **Enrichment and Motivational Programme** by Mr.A.P.Durai, Former Director General of Police, Karnataka was organized on 27th September, 2019.
- **Blood Identification Camp** was conducted jointly with Thulasi Pharmacy, Tirupur on 3rd October, 2019.
- **Rotaract Club Installation function** was organized in our campus presided with DRCC-Rtn.MPHF.V.B.Muruganatham, DRR-Rtr.PP.Sanjeevkumar, Rtn.MPHF.V.Vasanthakumar, Rotaract Chairman and members of Rotary Club of Tirupur South on 15th October, 2019.
- Multi District RYLA – 2019, Annonyam “**Rotary Youth Leadership Awards – 2019**” was organized on 14th and 15th December, 2019 at Hotel Grand Signature, Yercaud, hosted by Rotary Club of Bhavani Komarapalayam. R.Poobalan, T.Bhuvanesh of II B.Com. (CA), L.Dineshram, P.Karthikeyan of II BBA, R.Mohandas and D.Kalaiselvan of II BCA participated in the RYLA.
- **Pongal festival** was celebrated at Sri Ramana Seva Ashram, Sevur – Home for Orphans. 15 of our TERF’s Alumni’s and rotaractors donated provisions and necessary things worth Rs.7500 on 19th January, 2020.
- Mr.Vigneshkumar of II B.Com CA donated blood for blood transfusion at Govt. Hospital, Tirupur on 10th February, 2020.
- An awareness program regarding **Corona Virus and its Impact** was conducted in the campus by Dr.A.Sundaravel, Dr.Naveeen and Dr.Shyamala and Health inspector Mr.K.S.Varadharajan, Mr.P.Kandhasamy and Mr.S.Kannadasan on 12th February, 2020.

PLACEMENT

- A session on **Basic Interview Skills** was conducted by Mr.S.Bhakiyaraj, Manager, Training and Development, Voice Training and Research Institute, Coimbatore on 4th July, 2019.
- **Part Time Recruitment** was organized by The Chennai Silks, Tirupur on 26th September, 2019, 29 candidates took participated.
- A training programme on **Soft Skill Development** was held on 18th December, 2019 by Mr.V.M.Mohammed Ali, Asst. Prof., Department of Management Studies, KV Institute of Management, Coimbatore,
- **On Campus Recruitment Drive by New Tech Garment Machinery, Tirupur** was held on 7th January, 2020 by Mr.M.Mohan, Chief Executive Officer and Mr.S.Boopathi, Executive, Apparel Knowledge Centre, 8 candidates were selected.
- A **written test** for off campus drive was conducted by **WESPO HR Club, Kerala** by Dr.S.Umamaheswari, Executive Officer, Institutional Relations, 93 candidates took participated and 67 candidates got selected.
- Workshop on **Corporate Expectations and Graduate Employability Skills** was organized on 24th January, 2020 by Dr.T.Devasenathipathi, Director, PPG Business School, Coimbatore and Mr.R.Thiyagu, Managing Director, SLC Woods, Coimbatore.

RESEARCH PROGRAMME

M.Phil. viva-voce at our campus,

M.Phil. viva-voce of the department of Management was held on 19th February, 2020, Mrs.G.Malathi, Research Scholar presented her thesis titled **“A Market Study about DOT Matrix Printers and its Performance in Corporates with Special Reference to Tirupur District”** under the guidance of Mr.P.Maheswaran, Asst. Prof., Department of Management. Thesis titled **“A Study on Labour Welfare Measures with Special Reference to Rajsujee International at Tirupur”** was presented by Mrs.S.Karmukil Rathi, Research Scholar under the guidance of Mrs.V.Prabavathi, Asst. Prof. and Head, Department of Management on 25th February, 2020.

M.Phil. viva-voce of the department of Computer Science was held on 27th February, 2020 Mrs.S.Maheswari, Research Scholar presented her thesis titled **“Distributed Maximum Life Time Routing in Wireless Sensor Networks based on Regularization”** under the guidance of Mrs.S.Thilagavathi, Asst. Prof. and Head, Department of Computer Science.

Ph.D. viva-voce at our campus,

Ph.D. public viva-voce of the department of Commerce was held on 16th August, 2019, Mrs.P.Shanthi, Research Scholar , presented her thesis titled **“A Study on Consumer’s Buying Behaviour towards Ready-Mix Food Products in Erode District, Tamil Nadu”** under the guidance of Dr.A.Saminathan.