

# ANNUAL REPORT (2023-24)

Always towards the perfection and promptness with an enchanting atmosphere for the welfare of the rural students, which has captured in and around of Tirupur city encircled with new buildings of Amphi theatre , Dining hall, A concrete stage for all programmes & Smart classes for the students with LED Screen Projector Lab and individual system for all the department, is the only one TERF ' S Academy College of Arts and Science. The dream of future and enlightening institution which has been packed with skilled and determined 8 faculties of Ph.D., 11 Faculties of M.Phil., and one NET with Ph.D out of 28 Faculties in a continuous hard work. Our Terf ' s Academy College is playing a significant role in building a powerful nation having with 157 students of 1<sup>st</sup> year UG & PG , 155 students of 2<sup>nd</sup> year UG & PG & 188 students of 3<sup>rd</sup> year UG with Research students of 10 M.Phil & Ph.D successfully into the 18<sup>th</sup> academic year for the Courses of B.COM (CA) UG & PG with Research studies of M.Phil & Ph.D, BBA, B.COM (PA), B.SC (CS), BCA, BCA Face prep, B.SC MATHS (CA) & CDF. We are celebrating the 18<sup>th</sup> Annual Day of our college and we thank our Almighty for being with us to make this day a reality. I stand before you to present the 'Annual Report' for the academic year 2023-2024. And I am elated that the college is being glittered by giving prizes to the winners by the renowned intellectuals.

## Students Achievements

### FEB – 23

M.Kiyasudeen, M.MadhanKumar, V.Ashwinkumar of III B.SC (CS) won the first prize in dance in national level SYMPOSIUM – SYMPORA – 23 held at AVP College of Arts and Science, Tirupur.

V.Ashwinkumar, M.Madhankumar, M.Kiyasudeen of III B.SC (CS) won the second prize with the Cash of Rs. 1500/- in dance in MILES FEST – 23 held at KPR College of Arts and Science, Coimbatore.

### MARCH - 23

S.Hemachandran and S.Karthikeyan of III BBA Won the I prize in Poster Making in an intercollegiate Management Meet – MAGMA – 23 held at JAI SRIRAM ENGINEERING COLLEGE.

### APRIL - 23

K.Tamilarasan of III B.COM CA won the III Prize in ADAPTURE and V.Ranjith of III B.COM CA won the I Prize in Short Film in an Intercollegiate Cultural Meet – DYNAMIX – 23 held at PARK ' S COLLEGE.

C.Bharath of II B.COM CA won the I Prize in Tamil speech on TAMIL KANAVU held at St. JOSEPHS COLLEGE for WOMEN.

S S. Aarthika of III B.COM CA won a Cash prize of Rs 1000/- in Singing in an Intercollegiate Meet – SHRISTI – 23 held at SARASWATHI THIYAGARAJA COLLEGE, Pollachi.

### **AUG - 23**

V.Sampath of II M.Com (CA) won silver medal for the Mr.India Natural Championship 2023-24 in ICN Chennai.

S.Dhanush of III B.Com(CA) won 8<sup>th</sup> place with Rs.500 and M.Dineshkumar of III B.Com(CA) 6<sup>th</sup> place with Rs.500 in District level 5 km in Red Run Marathan held in Chikkana Collge of Arts and Science,Tirupur .

### **SEP - 23**

R.Kamali of I Bsc (CS) won the first place with Rs.1500 and K.Tamilarasan , S.Ajithkumar, M.Vignesh,V.Ranjith & S.Elavarasan of III B.com(CA) won the III Prize in Group Dance held in NIFT-TEA College of Knitwear Fashion.

M.Dineshkumar,S.Danush of III B.com(CA) participated in RED RUN MARATHAN in State Level held in Chennai.

### **OCT - 23**

R.Kamali of I Bsc (CS) won II place with Rs.4000 and , S.Ajithkumar of III B.com(CA) won I Prize with Rs.4,500 in Solo Dance and K.Tamilarasan , S.Ajithkumar, & S.Elavarasan of III B.com(CA) won the I Prize with Rs.6000 in Group Dance in a State Level Intercollegiate Meet held at Bharathidasan College of Arts and Science.

R.Kamali of I Bsc (CS) won III Prize and , K.Kalaiarasan of I B.com(CA) won II Prize in Solo Dance and K.Tamilarasan & S.Elavarasan of III B.com(CA) won the I Prize in Group Dance in National Level Technical Symposium held in Cheran of Arts and Science.

### **DEC - 23**

M.Saranya of III BBA won I prize ,N.Deepak of I BCA won II Prize and M.Rachana of I BBa won III Prize in Tamil Speech and M.Revitha of I B.Com (CA) won I prize , M.Devadharshini of I BCA won the III Prize and K.Sreedhar of I BCA Won II Prize in English Speech in Finance Club Monthly Event held at our College.

### **JAN - 24**

V.Sampath of II M.Com (CA) won II Prize silver medal in Intercollegiate Meet Physique Champion in Hindustan College of Arts and Science.

M.Revitha of I B.Com (CA),N.Deepak and K.Renuga of I BCA participated in speech and III BBA Boys and Girls won I prize,T.Indumathi of II BBA won II prize

and P.Swetha of II B.Sc (IT) won III prize in Molapari held at the Pongal Celebration in our College.

V.Ranjith, of III B.com(CA) won I prize ,V.Vishal of I BCA won II Prize,A.Santhosh Kumar of III B.sc (CS) won III prize and V.Mohammad Thakir of II B.Com(CA) won III prize in Photography.K.Priyanka & S.Priyadharsini of I B.Sc (CS) won I Prize ,S.Aswini and P.Janani of III B.Sc (CS) won II Prize and G.Yamuna of II BBA won III Prize in Rangoli.A.Shankar of II B.Sc (IT) won the prize UriAdithal ,N.Deepak of I BCA won I Prize , S.Hariprasanth of III B.Com (CA) won II and K.Indhira kumar of III B.com(CA) won III prize in SakkuPai.Boys of III B.Sc(CS)and Girls of II B.com (CA) won the Prize in Kayiru Izhuthal. R.Kamali of I Bsc (CS) won I Prize, K.Kalaiarasan of I B.com(CA) won II Prize and S.Ajithkumar of III B.com(CA) won III Prize in Solo Dance . K.Tamilarasan , S.Ajithkumar, S.Elavarasan , K.Kalaiarasan & J.Saran of Commerce (CA) Department won I prize in Group Dance,K.Jabastian,R.Kalish Kumar,A.Mohammad Afsar of II BBA won II prize,A.Divya Rosaline,S.Pavithra ,M.Nivitha,J.Nathiya,A.Anushuya of III B.Com(CA) won III Prize in Group Dance.A.Santhosh Kumar of III B.Sc (CS)won in singing in Pongal Celebration held in our college.

All the Department of Girls and Boys with the Coordination of Dr.K.Karupusamy, HOD and Assistant Professor of Commerce served Annathana Thirupani at Palani ThaiPoosam.

M.Saranya of III BBA delivered Tamil Speech, M.Revitha of I B.Com(CA) delivered English speech and R.Kamali of I Bsc (CS) in Dance performed in the Republic Day Celebration in our College.

TERF' S Cricket Team I & II took part in Sasurie College of Arts & Science.

S.Ajithkumar of III B.com(CA) won I Prize with Rs.3000 in Solo Dance. V.Ranjith & S.Mohamed Mytheen of III B.Com(CA) won II Prize in Short Flim in an Inter Collegiate Cultural Fest held in Sasurie College of Arts & Science.

## **FEB - 24**

R.Kamali of I B.Sc(CS) won II Prize with Rs.1000 in Dance in an Inter-Collegiate Meet held at Buliders Engineering College Kangayam.

## **MARCH - 24**

S.AjithKumar of III B.Com(CA) won I Prize with cash Prize of Rs.3000 ,R.Kamali of I B.Sc (CS) won III prize with Rs.1000 in Solo Dance ,K.Tamilarasan, S.Ajithkumar and S.Elavarasan of III B.Com(CA) won III Prize with cash prize of Rs.5000 in Group Dance in an Intercollegiate Cultural Fest held in Nandha Arts and Science College , Erode.

S.Ajithkumar of III B.Com (CA) won I prize with cash prize of Rs.750 in Solo Dance.B.NaveenKumar of II B.Sc (IT) won I prize with cash prize Rs.750 in

Photography.S.Ajithkumar,K.Tamilararsan and S.Elavarasan of B.Com(CA) won I prize with cash of Rs.750 in Group Dance in an Intercollegiate Meet held in Navarasam Arts and Science College for Women.

## **Staff Activities**

### **FEB - 23**

S.Sivabramaniam , Vice Principal and Assistant Prof. in Computer Science Presented in the National Conference on “Recent Innovations in information technology” held at Dr.Umayal Ramanathan College for Women, Karaikudi.

S.Sivabramaniam , Vice Principal and Assistant Prof. in Computer Science Presented in the National Conference on “Challenges and Solutions in Data Science” held at Navarasam Arts and Science college for women, Erode .

Dr C.NAveena Jasmine Presented a paper on Research Methodology in Social science held at SRM Institute of science and technology and a workshop on Research Methodology held at Shree Vengateshwara Arts and science college.

Hariprabha, Assistant Prof. of commerce attended a workshop on Research Methodology held at SRM Institute of science and technology.

### **MARCH – 23**

M.Jayanthi HOD of computer science, S.Suganya Assistant Prof. in Computer science & R.Kavitha Assistant Prof. in computer Science attended a webinar on Deep Dive into cloud Computing case studies and industrial practices held at SRM Institute of Science and technology.

### **JULY - 23**

P.Anandan , Assistant Prof. in Management attended an FDP on “E-Commerce Laws,Regulations and E-Payment system” at Bharathiar University.

Dr.K.Karuppusamy, Head and Assistant Prof in Commerce presented a paper on “Banking, , Lending and NBFC products and services” at Bharathiar University.

R.Ravikumar Assistant Prof. in Computer Science participated in an FDP on “Foundation of Cloud” held at Bharathiar University.

S.Sivabramaniam , Vice Principal and Assistant Prof. in Computer Science participated in an FDP on “Fundamentals of Coding and Clouds ” held at Bharathiar University.



S. Sivasubramaniam, Vice Principal and Assistant Prof. in Computer Science published with a title “A Study on Artificial Intelligence Using the Idea of Data Mining”, International Journal of Research Publication and Reviews, Volume 4, Issue 7, ISSN No:2582-7421, Page No:86-88,.

S. Sivasubramaniam, Vice Principal and Assistant Prof. in Computer Science published with a title, “Gene Expression Data Classification using Artificial Intelligence and Data Mining Technique”, JCST Journal of Data Acquisition and Processing”, Volume 38, Issue 3, ISSN No:1004-9037, Page No:5494-5510.

## **AUG – 23**

Dr.C.Naveena Jasmine, PG Head and Associate Prof. in Commerce, Dr.P.Pavithra Associate Prof. in Commerce, Dr.K.Karuppusamy Head and Assistant Prof. in Commerce, Dr.T.Jayashree, Assistant Prof. in Commerce, R.D.Manimegalai Assistant Prof. in Commerce, E.H.Hariprabha, Assistant Prof. in Commerce and G.Nivethitha Assistant Prof. in Economics presented a paper on “Digital Drift in MFM 3.0 – Optimizing the Business sphere” in an International Conference at Purachi Thalaivi Amma Government Arts & Science College, Palladam.

Dr.C.Naveena Jasmine, PG Head and Associate Prof. in Commerce & Dr.P.Pavithra Associate Prof. in Commerce jointly published a book on “Cost Accounting” in Charulatha Publications ISBN :978-93-5577-5696.

Dr.J.Jayashree published an article published on Solovyov Studies ISPU, Volume 71, ISSUE on Aug 23 (p.NO 579 to 586) Quest Journal of Research Volume – II Issue 8, Paper no :183-187)

## **SEP – 23**

Faculty Development Program was conducted on “Speak Better, Teach Better” with the resource person Dr.R.Thamariselvi organised by Dr.C.Naveena Jasmine PG Head and Associate Prof. in Commerce and Dr.P.Pavithra Associate Prof. in Commerce, All the Staffs Participated eagerly.

## **OCT – 23**

P.Maheswaran, Head & Assistant Prof. in Management acted as the resource person for webinar titled with “A Overview of Principles of Management” at Tiruppur Kumaran College for Women.

M.G.Banumathi, Assistant Prof. in Management acted as the resource person for webinar titled with “Current Scenario of Advertising” at Tiruppur Kumaran College for Women.

M.Jayanthi, HOD of Computer Science attended a National level seminar on “CHAT GPT & INTERNET OF THINGS) held at Sasurie College of Arts and Science .

B.Priyadharshini ,Assistant of Maths attended a National level seminar on “CHAT GPT & INTERNET OF THINGS) held at Sasurie College of Arts and Science .

#### **JAN – 24**

R.Kavitha ,Assistant Prof in Computer Science participated in an FDP on “ Data Analytical using power BI Training part : Microsoft Edunet ” held at Bharathiar University.

P.Anandan , Assistant Prof. in Management awarded the Ph.D titled “Factors influencing purchase intention and Buying Behaviour of Students Shopping Online : An Empirical analysis in Coimbatore District” at NIFT-TEA College of Knitwear Fashion , Tirupur .

Mrs.Susi.K ,Assistant Prof. in English attended an FDP on “ Overview of English Communication STEP HINDU-Naan Muthalvan” at Bharathiar University.

E.H.Hariprabha , Assistant Prof in Commerce attached attended a program on “Insurance Service and operation – Naan Muthalvan” at Bharathiar University.

R.Ravikumar Assistant Prof. in Computer Science participated in an FDP on “Oracle Cloud Architecture” held at Bharathiar University.

P.Anandan , Assistant Prof. in Management participated FDP on “ EXIM Documentation under the coordination of TNAPEX Linguistics” at Bharathiar University.

#### **FEB – 24**

National Conference on “Interdisciplinary Insights:Exploring Contemporary Research in Commerce, Management and Computer Science” organised with Convenors of Dr.C.Naveena Jasmine PG Head and Associate Prof. in Commerce and S.Sivabramaniam , Vice Principal and Assistant Prof. in Computer Science along with all Staffs Participated eagerly.

P.Maheswaran , Head & Assistant Prof. in Management & P.Anandan , Assistant Prof. in Management acted as jury in an Intercollegiate Meet at Buliders Engineering College .

#### **MARCH – 24**

Dr.C.Naveena Jasmine , PG Head and Associate Prof. in Commerce ,under her guidance , S.Dhanapriya awarded with the M.phil titled with the “A Study on School Teachers Behaviour and Satisfaction in private Higher secondary schools of Tirupur City” .

Dr.R.Ravikumar Attended his Ph.D VIVA-VOCE on “ Design and Development of Computational Methodologies” At Tirupur Kumaran College for Women under the guidance of Dr.V.Arulmozhi ,Associate Pro. RSMART Dept of Computer Science and Engg at Rathinam College of Engg .

Dr.M.Punitha,Assistant Pro.in Tamil presented a paper on “ Tamil Nathiyin Punaivukall Mannola Alumai Panbu at Thiruputhur ,Thuyanenja College.

## **EVENTS**

### **JULY - 23**

College was reopened after the semester holidays for II and III year students .

“NOVETA FIESTA -2023” , a common inaugural organised function for all fresher’ s with our College Correspondant Dr.P.Ravichandran as Chief Guest addressed the welfare of students , our college trustees Dr.R .Ruthramoorthy,Dr.V. Ramakrishnan as a Special Guest highlighted this program . Vice-Principal Dr.C.Naveena Jasmine delivered welcome address and S.Suganya proposed Vote of Thanks .

### **AUGUST - 23**

A Meeting was arranged with our Principal and Director Dr.R.Krishnaveni for all the HOD’ s and Professor on .In the meeting, the duties are shuffled and announced as Vice-Principal of Academic :Mr.S.Sivasubramaniam, Vice-Principal for PG & Research : Dr.C.Naveena Jasmine, HOD of Management : P.Maheswaran, HOD of Computer Science :M.Jayanthi,HOD of English : K.Rameswaran & HOD of Tamil : M.Punitha.

A meeting was conducted by the head of our Administrative officer Thiru . P.Parthiban .In the meeting all the HOD’ s are informed that to pay the students semester fees in time , asked to keep the classrooms clean, students were asked to sit inside the class with formal dress code.

Our 77<sup>th</sup> Independence Day was celebrated in praise of Bharatmatha and the sacrifice of freedom fighters the National flag was hoisted and sweets were distributed to students, Administrative Officer Thiru .P.Parthiban , Vice-Principal of Academic :Mr.S.Sivasubramaniam and HOD’ s of all the department. In addition to that the students performed with Dance and delivered a Patriatic speech.

Through the empowerment cell of our college the students who are below 19 years old given Alphentasol Tablets and for girls napkins were distributed.

PG Inaugural Day Celebration is organised with the Chief Guest our College Principal & Director Dr.R.Krishnaveni , Vice-Principal of Academic : Mr.S.Sivasubramaniam given welcome address and Dr.P.Pavithra Associate Prof. in Commerce gave vote of thanks.

### SEP – 23

Our Principal and Director Dr.R.Krishnaveni inaugurated and welcomed the HOD' s and Assistant Prof. for the Teacher' s Day Celebration. Our Correspondent Dr.Ravichandran and college Trustee Dr.V.Ramakrishnan taken part in this celebration followed with Vote of Thanks of Administrative Officer Thiru .P.Parthiban.

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Department of Commerce arranged two days conference on “Financial Education for Young Citizen” from with the Resource Person Dr.K.Senthilkumar for III year B.Com (CA) A – section.

A Naan Muthavan Program for 3 days conducted for III year students with the Trainer Ms.Harini, NGO, Coimbatore .

Department of Commerce arranged two days conference on “Financial Education for Young Citizen” with the Resource Person Dr.K.Senthilkumar for III year B.Com (CA) B – section.

### OCT – 23

The “Saraswathi Pooja “ was celebrated in our college with our Administrative Officer Thiru .P.Parthiban and all faculties.

### DEC - 23

Fine Arts Club of our college conducted English & Tamil Elocution.

### JAN - 24

Pongal Celebration is celebrated with the arrangements of Various competitions of Pot Breaking,Rangoli , Elocution ,Rope Pulling, Sack Race and singing Competition.

The Republic Day Celebration was celebrated with our Principal & Director, Dr.R.Krishnavani hoisting the National Flag , Dr.R.Ruthramoorthy , Legal Adviser of Terf' s & Director of PSG college of Management distributed prizes to the students.

“Sports Meet” conducted with various competitions of Throw Ball, Cricket,Kho-Kho,VolleyBall,100 Mrts, 200 Mtrs ,400 Mrts ,800 Mrts ,4X100, Shot put , Disc Throw to all students for three days.

## **PLACEMENT ACTIVITIES**

### **JUNE - 23**

K.Muruganandam and CO an Auditor Office selected two students from III B.Com CA R.Poodima Yadav and K.Pavithra in Campus drive.

### **JULY - 23**

A Seminar on “ Placement Opportunities in Brand Marketing” was organised for BBA,B.Com CA students by Mr.R.Karthick ,Mr.Hariharan,Mrs.S.Mercy Kutty from Ayush Products .

### **JAN - 24**

Recruitment Drive-I was conducted and 19 students were selected.

### **APRIL - 24**

Recruitment Drive-II was conducted and 68 students were selected.

## **NSS ACTIVITIES**

### **AUG - 23**

A Seminar on “ Drugs Awareness program” for the students with our Vice-Principal S.Sivasubramaniam and the speaker Police Inspector of Avinashipalayam P.Vijaya and NSS coordinator S.Suganaya, Assistant Pro. in Computer science and P.Anandan Assistant Pro. in Management organised this Program.

Our NSS students took a pledge on Drugs Awareness and undersigned to express their willingness and our Vice Principal S.Sivasubramaniam and Assistant Inspector C.Chinnamurugesan,A.Venkatachalam and NSS organizers participated in this program.

### **SEP - 23**

The NSS first function for the academic year 2023-24 with the Chief Guest Dr.R.Annadurai,NSS Organiser,Bharathiar University with the NSS Coordinators Dr.P.Anandan & S.Suganya was activated.

### **OCT - 23**

NSS Volunteers carried out their duties in Cleaning class rooms & Planting trees at Government Higher Secondary School , Koduvai .

## **INDUSTRIAL VISITS(IV)**

## **AUG - 23**

Our BBA students of III year were taken to a 2 days Industrial Visit to Sea Blue Shipyard , Kochin accompanied with P.Maheswaran & M.G.Banumathi of Management Dept.

## **SEP - 23**

All students of II years were taken an Industrial Visit to Tex Valley & Kodiveri with the concerned department Faculties of the Dept.

## **OCT - 23**

Our B.Com (CA) students were an Industrial Visit to Benchmark Tea & Chocolate Factory and Flimcity, Botanical Garden in OOTY accompanied with concerned department Faculties.

All the students of I years were taken Industrial Visit to A Sugar Factory in Thirumoorthy with the concerned department Faculties.

## **ALUMNI**

### **JAN - 24**

Alumni Association is inaugurated in our College with the elected Alumni' s and The committee formed is declared that The President ,Mr.S.Sivasakthivel (2006 – batch),Vice-President Mr.S.Mugesh Krishnan (2010-batch) and Mr.S.Syed Basha (2013-batch).

## **CONCLUSION**

We, The TERF' S Academy College of Arts and Science, assure that the students will be more and the facilities and infrastructures will be more and it will be provoked to learn more to earn more in future.

Thank You